



Paid Communications Fellowship

Colorado Succeeds is a non-profit, non-partisan coalition of senior business leaders committed to transforming the state's public education system. We believe that every student in Colorado deserves access to high-performing schools that prepare them to succeed in a competitive global economy. Our work provides the aggressive policy, advocacy, and accountability supports necessary to make this ambitious goal a reality. Learn more at www.coloradosucceeds.org.

Communications Fellow:

The fellow will gain skills in communication, marketing, digital media, and research while working closely with major stakeholders to impact state education policy. The fellow reports to the Director of Communications and Programs and will work closely with the Program Manager. Responsibilities include:

1. **Creating, editing, and deploying communications and marketing content** aimed at business coalition members, policymakers, partners, and other stakeholders. This includes email newsletters, social media posts, press releases, blog posts, email updates, and event recaps. The fellow will also be expected to track and flag news from Colorado schools and districts and potentially draft content around this. The fellow will have the opportunity to refine their research and storytelling skills while working on these projects.

Potential research and writing topics include: early literacy, STEM, workforce development, teacher evaluation, charter schools, school finance reform, teacher/principal licensure, digital/blended learning, improved standards and assessments, and school tours and visits.

2. **Website and digital media support and management.** The fellow will have the opportunity to regularly update and enhance the Colorado Succeeds website. Tasks include publishing content, assisting with page and portal design, tracking metrics, among other duties. The fellow will also support digital media efforts including paid advertising on Facebook, YouTube, and LinkedIn.
3. **Project management around infographics, report publications, and video production.** Colorado Succeeds produces infographics, videos, and reports throughout the year. The fellow will assist staff in creating and managing this content as needed.

Qualifications

- Passionate about improving Colorado's public education system.
- Strong written, verbal, and critical thinking skills. Ability to express ideas in a logical, coherent manner to a variety of audiences.
- Resourceful, intelligent, detail-oriented, and hard-working – able to apply creativity and thoughtfulness into projects with minimal guidance.
- Self-starter who works well independently and in teams in an often fast-paced work environment.
- Well versed in Facebook, Twitter, blog-style writing, and email marketing.
- Knowledge of public policy, research, non-profit and business principles – experience in communications, marketing, public relations or relevant field is preferred.
- Applicants must be enrolled in either a Bachelor's or graduate degree program



Details

We are looking for someone who can commit to a minimum of 20 hours a week for at least four months. Schedule is flexible, within regular Monday — Friday, 8:30 am – 5:30 pm working hours. The office is located in Denver. The position pays a \$1,000 per month stipend.

To Apply

Interviews will be offered on a rolling basis. Colorado Succeeds is an equal opportunity employer.

Interested applicants should submit a cover letter and resume to: jobs@coloradosucceeds.org. Please write "Communications Fellow" in the subject line.